

Contract #	329946	Date Entered	09/04/12	Pittsburgh (WPXI)	Spots	18	Rate
Schedule Dates	09/07/12-09/12/12	Last Modified	09/10/12	By Broadcast Month			\$13,925.00
Advertiser	Democratic Congressional Campaign Committee ('	Entered By	Jennifer Stewart	Grand Total:	18		\$13,925.00
Agency	Great American Media (3571)	CO-OP	Yes				
Product	Political - Issue (1068)	Headline #	06299468				
Brand	ISS/DCCC (76030)	Demo					
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal				
Sales Office	Telerep/Washington DC	Package Deal					
Buyer Name	GILROY, MAURA	Commission %	15.00				
Phone/Fax	/	Commission	\$2,088.75				
CPE	11/14/1543	Net Total	\$11,836.25				
Account Types	National/Political	Sales Tax					
Billing Type	Standard						
Comments	DCCC 9/7 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE						
							
							
WPXI	4145 Evergreen Road Pittsburgh, PA 15214	Great American Media 1010 Wisconsin Avenue Washington, DC 20007					
							
CONFIRMATION CONTRACT							
Accepted-Agency/Advertiser:	Date: _____	Comments:					

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract #**329946**

09/07/12-09/12/12

Schedule Dates

Advertiser

Great American Media

(3571)

Political - Issue

(1068)

ISS/DCCC (76030)

Telerep/Washington DC

DC

GILROY, MAURA

/

11/14/1543

National/Political

Standard

DCCC 9/7

Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Salesperson

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month		18	\$13,925.00
Sep. 2012		18	\$13,925.00
Grand Total:		18	

Date Entered	09/04/12
Last Modified	09/10/12
Entered By	Jennifer Stewart
Co-Op	Yes
Headline #	06299468
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$2,088.75
Net Total	\$11,836.25
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Preempt	09/08/12-09/08/12	4	:30	6P- 6:30P (EST)							1			\$625.00		Pittsburgh (WPXI)	NA NEWS 6-630P/14	9/4/12
12.0.1	Closed Preempt	09/08/12															Pittsburgh (WPXI)	Program Change/Exception	
13.0	Normal Line / Spot	09/08/12-09/08/12	4	:30	6A- 8A (EST)							1			\$350.00	\$350.00	Pittsburgh (WPXI)	NEWS 6-8A/15	9/4/12
14.0	Normal Line / Preempt	09/09/12-09/09/12	5	:30	11:30P- Channel 11 News Following Football 11:30P							1			\$1,450.00		Pittsburgh (WPXI)	NA DUE TO RATE/LN AFTER FOOTBALL 11:30A/16	9/4/12
14.0.1	Closed Preempt	09/09/12															Pittsburgh (WPXI)	No Avail/Exception -	
15.0	Normal Line / Spot	09/09/12-09/09/12	4	:30	5:30A- 8A (EST)							1			\$350.00	\$350.00	Pittsburgh (WPXI)	SUN NEWS 5:30A-8A/17	9/4/12
16.0	Normal Line / Spot	09/09/12-09/09/12	4	:30	6P- Black & Gold Countdown to Kickoff							1			\$675.00	\$675.00	Pittsburgh (WPXI)	KICKOFF 6-7P/18	9/4/12
17.0	Normal Line / Spot	09/10/12-09/12/12	4	:30	7A- 8A (EST)		1	X				1			\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/12	9/4/12
18.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5:29A- Channel 11 News 5:30am							1			\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 5:30A-6A/7	9/4/12
19.0	M/G For 12.0.1 / Spot	09/12/12-09/12/12	5	:30	5P- 5:30P (EST)							1			\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 5:30P/14	9/10/12
20.0	M/G For 14.0.1 / Spot	09/12/12-09/12/12	5	:30	6:59P- Jeopardy							1			\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/16	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date: Accepted-Station:

Comments:

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